



# PRESS RELEASE

**FOR IMMEDIATE RELEASE:**

## **DELTAIC WASH FORCE PROMOTES DAVID RUSS TO VICE PRESIDENT OF SALES AND OPERATIONS**

**Barrie, Ontario, February 20, 2025** - Deltic Wash Force is proud to announce the promotion of David Russ to Vice President of Sales and Operations. With a strong background in business development and strategic leadership, David will now oversee the company's sales initiatives, operational strategies, and continued growth in the car wash industry. David previously served as the Business Development Manager at Deltic Wash Force, where he played a key role in expanding the company's client base, fostering strong industry relationships, and driving revenue growth. His innovative approach and commitment to customer success have positioned Deltic as a trusted leader in car wash solutions. Bringing a wealth of experience in sales leadership, operational management, and client relations, David is well equipped to guide Deltic's sales and operations teams into the future.

"We are thrilled to elevate David to this new leadership role," said Brett Bunston, President of Deltic Wash Force. "His vision, dedication, and strategic mindset make him the ideal person to spearhead our growth and strengthen our position in the industry."

David shared his excitement about the promotion, stating: "I'm honored to step into this role and continue working alongside our incredible team. Deltic Wash Force has built a strong reputation in the industry, and I look forward to driving innovation, strengthening relationships, and delivering top-tier solutions to our customers."

Please join us in congratulating David Russ on his well earned promotion!

### **About Deltic Wash Force:**

Deltic Wash Force is a family owned and operated car wash distributor with a team boasting over 150 years of combined experience in the professional car wash industry. The company provides end-to-end car wash solutions, including consultation, site planning, equipment installation, and ongoing operational support. With a centrally located parts and chemical warehouse and an experienced, dedicated service team, Deltic Wash Force ensures quick response times, keeping car wash businesses running efficiently. From equipment and servicing to chemicals and maintenance programs, Deltic Wash Force is committed to helping operators maximize performance and profitability.

**For More Information Contact:** Deltic Wash Force, (705)-728-1196